
Thailand

Consultation for the development of quality infrastructure with emphasis on agricultural products

(Project-No.: 2006.2039.3/ PTB-No.: 95228)

Brief description

Thailand's open national economy competes heavily with other regional competitors such as China or Vietnam who are catching up rapidly as far as productivity and product quality are concerned. To create new jobs in industry and in the agricultural economy and to safeguard the existing jobs, an increase in the productivity and product quality is required. A decisive prerequisite for this is an efficient, regionally and internationally integrated quality infrastructure (QI). Although the most important elements of a QI are available in Thailand, they do not always follow internationally recognized *Best Practices* and are sometimes difficult to access and expensive, especially for SMEs.

The project "Consultation for the development of quality infrastructure with emphasis on agricultural products, phase II" tackles this problem and has the following goal:

"The quality infrastructure of Thailand has been consolidated as an interlinked and nationally coordinated system and offers efficient services which comply with international specifications for the selected value creation chains in agro-industry".

The project supports and assists the Thai approaches towards establishing a QI system in the form of a coordinated and internationally recognized system. Thereby, the establishment and cooperation of the different components of a quality infrastructure for agricultural products are at the fore. It is, however, the aim to create a demand-oriented, interlinked QI system which is valid for the entire national economy. Through the two elements: (1) Improvement of the framework conditions for QI, (2) elimination of QI system weaknesses, in particular of problems in the analysis of residuals, the project contributes to an increase in the competitiveness of the economy of Thailand and also improves food safety.

The project is an integral component of the German-Thai programme "Strengthening of the competitiveness and eco-efficiency of SMEs" coordinated by the GTZ.

Target groups

Target groups are small and mid-sized enterprises, in particular from the agricultural area.

Project executing agency

Thailand International Development Cooperation Agency (TICA)

The Metrology Society of Thailand (MST), founded in 1991, is the official project partner.

Term and value of the commission

Present phase:	10/2010 to 10/2013
Total Project Duration:	05/2006 to 10/2013
Total amount of German contribution:	1,100,000 EUR 400,000 EUR for the current phase